



## Course details

### Course title

Craft: Sewing into Business

### Course code

Q00021370

### Course date

Start: 21/05/25

End: 23/07/25

### Number of classes

8 sessions

### Timetable

Wed 21st May, 9:30 to 14:30

Wed 11th Jun, 9:30 to 14:30

Wed 18th Jun, 9:30 to 14:30

Wed 25th Jun, 9:30 to 14:30

Wed 2nd Jul, 9:30 to 14:30

Wed 9th Jul, 9:30 to 14:30

Wed 16th Jul, 9:30 to 14:30

Wed 23rd Jul, 9:30 to 14:30

### Tutor

Nasim Younis

### Fee range

Free to £231.00

### How you'll learn

You'll join a small group of fellow learners for classes at the venue indicated. Some materials may be provided in our virtual learning environment.

Got it!

In venue

## **Venue**

St Johns Centre (Manchester)  
St Johns Road  
Old Trafford  
Manchester  
M16 7GX

## **Level of study**

1

## **Course overview**

Discover the art of precision and creativity in our Sewing for Business Course. Dive into the fundamentals of machine sewing, mastering essential techniques and garment construction. From threading the needle to embellishing, you'll gain hands-on experience and the confidence to bring your design ideas to life. In parallel, embark on a beginner business journey, learning the basics of entrepreneurship for a sewing venture. Explore market trends, pricing strategies, and customer engagement to turn your passion into a profitable enterprise. Join us for a transformative learning experience that blends craftsmanship with entrepreneurial acumen, equipping you for success in the world of sewing and business.

## **Course description**

Embarking on the art of sewing unveils a myriad of opportunities that extend far beyond the simple act of stitching fabrics together. Whether you're skilfully repairing garments, crafting bespoke creations, cultivating self-assurance in your artistic prowess, or exploring a lucrative career shift, sewing has the potential to unlock a world of possibilities that could shape the trajectory of your future.

This comprehensive course serves as your gateway to mastering the craft of sewing, offering invaluable insights and hands-on training to empower you in various facets of this versatile skill. Delving into the intricacies of hemming, seam sewing, and unravelling the mysteries of machine functionality, the curriculum ensures a thorough understanding of the artistry involved. Beyond the basics, participants will gain proficiency in deciphering commercial patterns, a crucial skill for anyone aspiring to delve into the world of fashion and design.

Moreover, the course extends its scope to equip you with the entrepreneurial acumen needed to transform your sewing proficiency into a thriving business. From honing your advertising skills to strategically marketing your unique products, each module is meticulously designed to foster not only technical expertise but also a holistic approach to building a successful sewing enterprise.

Structured across three integral parts—skill development, commercial pattern utilization, and business model/marketing strategy—the course paves the way for a developmental journey, where your passion for sewing evolves into a fulfilling and potentially lucrative endeavour. Enrol now to unravel the intricate threads of sewing mastery and unleash the full spectrum of possibilities that this timeless craft has to offer.

## **What financial support is available?**

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need alternative financial help to access them then let us know.

## **What other support is available?**

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have optimal access.

**Source URL:** <https://www.wea.org.uk/courses/arts-crafts/arts/21-may-craft-sewing-business>