

Course details

Course title

Professional Development: Introduction to Journalism and Blogging

Course code

Q00017600

Course date

Start: 06/11/24

End: 18/12/24

Number of classes

7 sessions

Timetable

Wed 6th Nov, 18:30 to 20:30

Wed 13th Nov, 18:30 to 20:30

Wed 20th Nov, 18:30 to 20:30

Wed 27th Nov, 18:30 to 20:30

Wed 4th Dec, 18:30 to 20:30

Wed 11th Dec, 18:30 to 20:30

Wed 18th Dec, 18:30 to 20:30

Tutor

Rebecca Eliahoo Charles

Fee range

Free to £51.80

How you'll learn

You'll join a small group of fellow learners for classes online in video meetings and materials will be provided in our virtual learning environment.

Got it!

Online

Venue

Online

Level of study

Beginners

Course overview

If you would like to start writing non-fiction articles, blogs, short pieces or news stories, this course is for you. This practical course gives you a short introduction to journalism and aims to help you to write clear, interesting and balanced reports in news, blog or feature formats. It will also help you to develop the skills to identify and obtain relevant and newsworthy items from written or verbal sources. It will introduce you briefly to some of the legal and ethical considerations faced by journalists.

Course description

Participants in this course will be expected to plan a news article, blog and/or feature for a publication which they have identified themselves, for example, in their local or regional community. It is a practical application of journalism's key skills, such as gathering information; how to tell a news story; some legal and ethical considerations for journalists; and how to use the English language for journalistic effect. The sessions cover how to get into a writing habit; what you need to know before you get started; different writing styles and how to write for different audiences; some of the legal or regulatory issues you may encounter; how to use a four-stage editing process; and writing blogs.

What financial support is available?

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need.

What other support is available?

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have

optimal access.

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