

## Course details

### Course title

Film & Media: Video editing for community organisations

### Course code

Q00015094

### Course date

Start: 08/07/24

End: 29/07/24

### Number of classes

3 sessions

### Timetable

Mon 8th Jul, 13:00 to 15:00

Mon 15th Jul, 13:00 to 15:00

Mon 22nd Jul, 13:00 to 15:00

### Tutor

Graham Smith

### Fee range

Free to £33.60

### How you'll learn

You'll join a small group of fellow learners for classes at the venue indicated. Some materials may be provided in our virtual learning environment.

Got it!

In venue

## **Venue**

Washington Millennium Centre (WASHINGTON)  
The Oval  
Concord  
WASHINGTON  
NE37 2QD

## **Level of study**

Beginners

## **Course overview**

Having a social media presence has become an essential element of attracting group members, funding and as a tool to promote information and awareness of issues important to communities. In a previous course, Washington Support Group for Men filmed footage relating to their organisation and its aims. This short course is designed to introduce learners who are involved in this established community group to the process of editing and producing a video. The video can then be shared to an audience in person or online through platforms such as Facebook or YouTube. This may be for promotional purposes, or to provide evidence of activities to potential funders or the wider public.

## **Course description**

Creating professional, easy-to-watch video content can make a huge difference in attracting viewers to social media/online content and holding their attention. Community organisations must compete with such a vast amount of online content to reach their target audience, so effective video editing is essential to create dynamic video content. We will look at basic principles of importing footage into a video editing package, editing and enhancing the video, and finally different formats for exporting the finished work for a variety of different purposes.

By the end of this course learners will be able to understand and put into practice the fundamentals of importing, editing and exporting digital video.

This course is suitable for complete beginners and those with some previous video editing experience. Our tutor will guide learners step-by-step through the process to create a video to meet the purpose of their community organisation.

This is a face to face in-venue course open to members of Washington Support Group for Men.

If you would like to progress further with your skills for employment, or as a volunteer, your tutor can discuss possible next steps for you to consider.

## **What financial support is available?**

We don't want anything to stand in your way when it comes to bringing Adult learning within reach so if you need anything to support you to achieve your goals then speak to one of our education experts during your enrolment journey. Most of our courses are government funded but if you don't qualify or need alternative financial help to access them then let us know.

## **What other support is available?**

All of our digital content, teaching and learning activities and assessments are designed to be accessible so if you need any additional support you can discuss this with the education experts during your enrolment journey and we will do all we can to make sure you have optimal access.

**Source URL:** <https://www.wea.org.uk/courses/languages-culture/film/8-july-film-media-video-editing-community-organisations>